

# Inflation risk and the cross-section of stock returns

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# Introduction

- ▶ How and why inflation is priced in the cross-section of real stock returns.
- ▶ How
  - ▶ Inflation is priced and its market price of risk is comparable to the aggregate market's.
  - ▶ Stocks that have low real returns during periods of increasing inflation earn a risk premium.
- ▶ Why
  - ▶ The inflation premium cannot be accounted for by factors like Fama-French or industry effects.
  - ▶ I argue that inflation is priced because it predicts low real consumption growth.
  - ▶ Develop and estimate a model that reproduces the empirical findings.

# Why look at the cross-section of stocks?

- ▶ Asset pricing
  - ▶ New source to estimate the inflation premium.
  - ▶ Understand main risks in the cross-section of stocks.
- ▶ Macroeconomics
  - ▶ Insights about why inflation has real effects.
  - ▶ Estimate welfare costs of inflation consistent with asset prices.

# Outline

## 1. Empirical section

- 1.1 Create 10 inflation-sorted portfolios.
- 1.2 Estimate inflation premium using Fama-MacBeth.
- 1.3 Show that common asset pricing factors cannot account for the inflation premium.

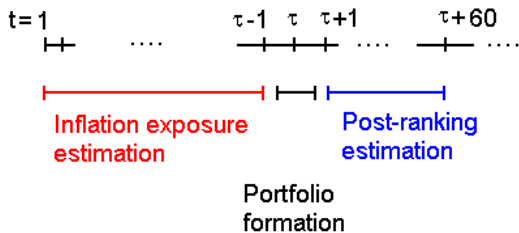
## 2. Model

- 2.1 Set-up and assumptions.
- 2.2 Asset pricing, intuition, Fama-MacBeth.
- 2.3 GMM estimation and comparison with empirical results.

## Data sources

- ▶ All stock prices, dividends and market capitalization from CRSP.
- ▶ Yield curve from Fama-Bliss discount bond files.
- ▶ Consumption is real per-capita consumption of nondurables and services from BEA.
- ▶ Inflation is for the corresponding measure of consumption from BEA.
- ▶ Fama-French and other factors, Cochrane-Piazzesi factor, from their authors.
- ▶ Oil from Global Financial Data.
- ▶ Monthly frequency, Jan 1959-Dec 2009 (quarterly and annual also for robustness).

## Ex-ante and ex-post inflation exposure



## Inflation exposure is measured by a stock's "beta"

- ▶ For stock  $i$ , its exposure to inflation at time  $\tau$  is  $\hat{\beta}_{i,\tau}$ , the coefficient of a weighted-least squares regression of excess returns on inflation innovations.
- ▶ Specifically, for observations at times  $0 < t_1 < t_2 < \dots < t_n < \tau$ ,

$$\left(\hat{\alpha}_{i,\tau}, \hat{\beta}_{i,\tau}\right) = \arg \min_{\alpha, \beta} \sum_{j=1}^n K_h(t_j - \tau) \left(R_{i,t_j} - R_{t_j}^f - \alpha - \beta \Delta \pi_{t_j}\right)^2$$

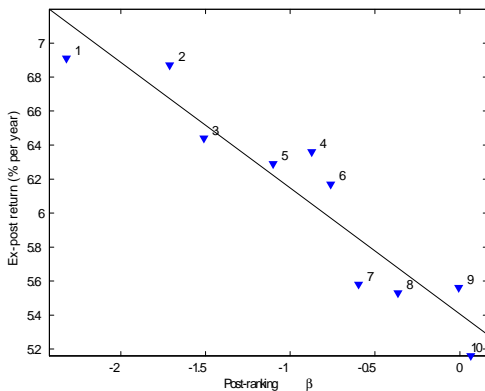
with  $K_h(t_j - \tau)$  exponentially decaying and a half-life of five years.

## Create portfolios by sorting stocks on exposure to inflation

- ▶ Form 10 portfolios with different exposure to inflation but equal exposure to other risk factors.
- ▶ First, double sort on 10 groups based on inflation beta and 10 groups based on size and create 100 value-weighted portfolios.
- ▶ Then create 10 new value-weighted portfolios from the original 100 by grouping according to size.
- ▶ Portfolios are created using past information only.



## Inflation portfolios have a spread in ex-post returns



$$\bar{R}_p^e = 5.41 - 0.74 \bar{\beta}_p + \varepsilon_t$$

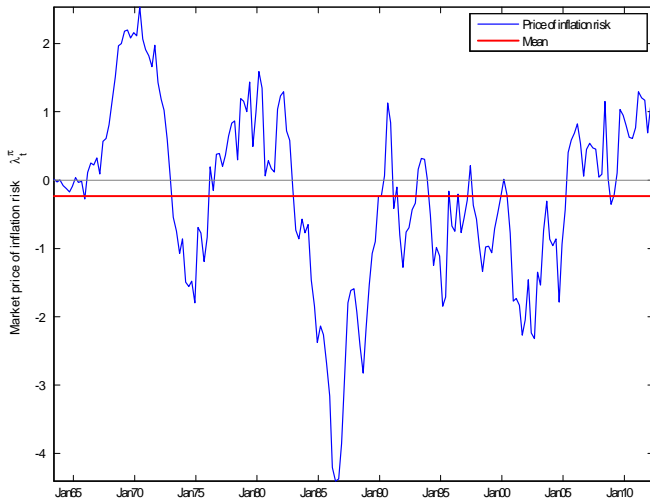
(0.132)                      (0.113)

## Inflation is priced: Fama-MacBeth estimates

|  | Results from $R_{p,t}^e = a_t + \lambda_t \beta_{p,t} + \varepsilon_t$ |                     |                     |
|--|--|---------------------|---------------------|
|  | 10 portfolios  | All stocks          | 5-yr rolling        |
| $\bar{\lambda} = \frac{1}{T} \sum \hat{\lambda}_t$ | -0.368**<br>(0.024)  | -0.340**<br>(0.019) | -0.343**<br>(0.031) |
| $\bar{\lambda}/\sigma_\pi$                         | -0.323   | -0.298              | -0.300              |

Notes: (\*\*) Significant at the 1% level.

# Time-variation in inflation compensation



## Portfolios have similar exposure to other risks

| <i>Portfolios</i> | Market | Size  | Book-to-Market | Momentum |
|-------------------|--------|-------|----------------|----------|
| $p = 1$           | 0.992  | 0.990 | 0.568          | -0.086   |
| 2                 | 0.997  | 0.979 | 0.525          | -0.101   |
| 3                 | 1.00   | 0.985 | 0.599          | -0.088   |
| 4                 | 0.999  | 0.983 | 0.581          | -0.093   |
| 5                 | 0.987  | 0.964 | 0.557          | -0.085   |
| 6                 | 1.00   | 0.981 | 0.609          | -0.055   |
| 7                 | 1.01   | 0.985 | 0.568          | -0.105   |
| 8                 | 1.03   | 0.995 | 0.562          | -0.116   |
| 9                 | 1.03   | 0.992 | 0.580          | -0.098   |
| $p = 10$          | 1.01   | 0.985 | 0.557          | -0.098   |
| <i>Spread</i>     | -0.018 | 0.005 | 0.011          | 0.012    |

## Portfolios are diversified in their industry composition

| <i>Portfolios</i> | Concentration | Correlation | Persistence |
|-------------------|---------------|-------------|-------------|
| $p = 1$           | 0.142         | 0.316       | 0.377       |
| 2                 | 0.143         | 0.315       | 0.377       |
| 3                 | 0.130         | 0.315       | 0.378       |
| 4                 | 0.118         | 0.312       | 0.356       |
| 5                 | 0.131         | 0.313       | 0.371       |
| 6                 | 0.130         | 0.316       | 0.375       |
| 7                 | 0.119         | 0.311       | 0.361       |
| 8                 | 0.114         | 0.313       | 0.367       |
| 9                 | 0.130         | 0.307       | 0.340       |
| $p = 10$          | 0.127         | 0.319       | 0.354       |
| <i>Spread</i>     | 0.015         | -0.003      | 0.023       |

## Other pricing factors do not work

|                       | $R_{p,t}^e = a_p + b_p X_t + e_{p,t}$ |       |       |       |       |       |
|-----------------------|---------------------------------------|-------|-------|-------|-------|-------|
| Factors $X_t$         |                                       |       |       |       |       |       |
| Market                | Yes                                   | Yes   | Yes   | Yes   | ×     | Yes   |
| HML / SMB / Mom       | ×                                     | Yes   | ×     | ×     | ×     | Yes   |
| Oil                   | ×                                     | ×     | Yes   | ×     | ×     | Yes   |
| CP factor             | ×                                     | ×     | ×     | Yes   | ×     | Yes   |
| Industry              | ×                                     | ×     | ×     | ×     | Yes   | Yes   |
| Mean $ a_p $          | 2.08                                  | 2.80  | 1.88  | 3.11  | 2.31  | 1.77  |
| p-value all $a_p = 0$ | 0.005                                 | 0.00  | 0.027 | 0.00  | 0.043 | 0.00  |
| $R^2$                 | 58.3%                                 | 60.9% | 58.6% | 57.2% | 62.3% | 61.8% |

## Summary of empirical results

- ▶ Inflation risk is priced in the cross section of stocks
- ▶ Stocks more exposed to  $\pi$  have higher mean returnson average.
- ▶ Linear relationship between inflation  $\beta$  and mean returns.
- ▶ The price of risk for inflation is  $-0.3$ , with substantial time variation.
- ▶ Spread not explained by standard pricing factors.

## A consumption-based model prices inflation risk

- ▶ Consumption and inflation exogenous, Epstein-Zin representative agent prices assets.
- ▶ Crucial ingredients
  - ▶ Inflation predicts real consumption growth.
  - ▶ Inflation is persistent.
  - ▶ Non-separable utility.
- ▶ Main result: linear relationship between inflation  $\beta$  and mean returns as in the data, right market price of risk.



## Representative agent's problem

$$V_t(W_t) = \max_{\{C_t\}} \left( (1 - \delta) C_t^{1-1/\psi} + \delta E_t [V_{t+1}(W_{t+1})^{1-\gamma}]^{\frac{1-1/\psi}{1-\gamma}} \right)^{\frac{1}{1-1/\psi}}$$

$$\text{(bc):} \quad W_{t+1} = (1 + R_{c,t+1})(W_t - C_t)$$

$$\text{(consumption):} \quad \Delta c_{t+1} = \mu_c + \rho_c (\pi_t - \mu_\pi) + \sigma_c \eta_{t+1}$$

$$\text{(inflation):} \quad \pi_{t+1} = \mu_\pi + \rho_\pi (\pi_t - \mu_\pi) + \sigma_\pi \varepsilon_{t+1}$$

## Inflation predicts consumption growth

|                  | Regression of $\Delta c_{t \rightarrow t+12}$ on lags of inflation and consumption growth |                    |                    |
|------------------|---|--------------------|--------------------|
| $\pi_{t-1}$      | -1.15*<br>(0.507)   | -0.440<br>(0.389)  | -0.452<br>(0.430)  |
| $\pi_{t-2}$      | ×   | -0.616*<br>(0.250) | -0.610*<br>(0.249) |
| $\pi_{t-3}$      | ×   | -0.695*<br>(0.298) | -0.701*<br>(0.290) |
| $\Delta c_{t-1}$ | ×   | ×                  | -0.044<br>(0.186)  |
| $R^2$            | 6.12%   | 9.71%              | 9.73%              |

Notes: (\*) Significant at the 5% level. NW standard errors with 24 lags.

## Inflation is persistent

|             | Regression of $\pi_t$ on its lags |                    |
|-------------|-----------------------------------|--------------------|
| $\pi_{t-1}$ | 0.629**<br>(0.031)                | 0.519**<br>(0.040) |
| $\pi_{t-2}$ | ×                                 | 0.091**<br>(0.046) |
| $\pi_{t-3}$ | ×                                 | 0.107**<br>(0.040) |
| $R^2$       | 39.6%                             | 41.6%              |

Notes: (\*\*) Significant at the 1% level.

## Model gives an inflation-consumption CAPM

- ▶ The (log) stochastic discount factor is

$$sdf_{t+1} = \theta \log \delta - \frac{\theta}{\psi} \Delta c_{t+1} + (\theta - 1) r_{c,t+1}$$

- ▶ If  $r_{i,t+1}^e$  are expected excess returns,

$$\begin{aligned} E_t [r_{i,t+1}^e] &= -Cov_t (sdf_{t+1}, r_{i,t+1}) \\ &\approx \gamma Cov_t (\Delta c_{t+1}, r_{i,t+1}) + \\ &\quad + \frac{(\gamma - 1/\psi)(\rho_c - 1/\psi)}{(1 - \rho_\pi)(1 - 1/\psi)} Cov_t (\pi_{t+1}, r_{i,t+1}) \end{aligned}$$

## Mean returns are decreasing in inflation betas

- ▶ Dividends are leveraged consumption (Abel 1999):

$$\Delta d_{i,t+1} = \mu_{i,d} + l_i \rho_c (\pi_t - \mu_\pi) + \varphi_i \omega_{i,t+1}$$

- ▶ What are we after? Relationship between returns and inflation betas

$$E[r_i^e] = \gamma \sigma_c^2 + \frac{(\gamma - 1/\psi)(\rho_c - 1/\psi)}{(1 - \rho_\pi)(1 - 1/\psi)} \beta_i$$

where

$$\beta_i = \frac{\text{Cov}(r_{i,t}^e, \Delta \pi_t)}{\text{Var}(\Delta \pi_t)} = \frac{l_i \rho_c - 1/\psi}{1 - \rho_\pi}$$

- ▶ Same linear relation as observed empirically.

## Estimate a richer model

- ▶ Add stochastic volatility and inflation lags in consumption:

$$\Delta c_{t+1} = \mu_c + \sum_{s=0}^2 \rho_{c,s} (\pi_{t-s} - \mu_\pi) + \sigma_{c,t} \eta_{t+1}$$

$$\sigma_{c,t+1}^2 = \sigma_c^2 + \nu_c (\sigma_{c,t}^2 - \sigma_c^2) + \sigma_{c\omega} \omega_{t+1}$$

$$\pi_{t+1} = \mu_\pi + \sum_{s=0}^2 \rho_{\pi,s} (\pi_{t-s} - \mu_\pi) + \sigma_{\pi,t} \varepsilon_{t+1} + \varphi_{\pi c} \sigma_{c,t} \eta_{t+1}$$

$$\sigma_{\pi,t+1}^2 = \sigma_\pi^2 + \sum_{s=0}^2 \nu_{\pi,s} (\sigma_{\pi,t-s}^2 - \sigma_\pi^2) + \sigma_{\pi\omega} \omega_{t+1}$$

$$\Delta d_{i,t+1} = \mu_{i,d} + l_i \sum_{s=0}^2 \rho_{c,s} (\pi_{t-s} - \mu_\pi) + \varphi_i \sigma_{c,t} \omega_{t+1}$$

# GMM estimation

- ▶ 53 Parameters:

$$\Theta = \left\{ \underbrace{\mu_C, \mu_\pi, \sigma_C, \sigma_\pi, \rho_{C,S}, \rho_{\pi,S}, \varphi_{\pi,C}}_{\text{cons and inflation (11)}}, \underbrace{v_{\pi,S}, v_{C,S}, \sigma_{\pi W}, \sigma_{CW}}_{\text{vol (6)}}, \right. \\ \left. \underbrace{\mu_{i,d}, l_i, \varphi_i}_{\text{stocks (33)}}, \underbrace{\delta, \psi, \gamma}_{\text{pref (3)}} \right\}$$

## GMM estimation

- ▶ 59 Moment conditions:

$$\mathbb{M} = \left\{ \underbrace{E[\Delta c_t], \text{Var}(\Delta c_t), E[\pi_t], \text{Cov}(\Delta c_t, \pi_{t-s}), \text{Cov}(\pi_t, \pi_{t-s})}_{\text{cons and inflation (11)}}, \right. \\ \underbrace{E[R_{m,t}^e], \text{Var}(R_{m,t}^e), \bar{\beta}_{m,t}, E[\Delta d_{m,t}], E[pd_t], \text{Var}(pd_t)}_{\text{aggregate market (6)}}, \\ \left. \underbrace{E[y_t^n], \text{Var}(y_t^n)}_{\text{bonds (12)}}, \underbrace{E[R_{p,t}^e], \text{Var}(R_{p,t}^e), \bar{\beta}_{p,t}}_{\text{inf portfolios (30)}} \right\}$$



## GMM estimates

| <i>Preference parameters</i>             |          |                 |
|--|----------|-----------------|
| Discount factor                          | $\delta$ | 0.989<br>(0.04) |
| Elasticity of intertemporal substitution | $\psi$   | 1.44<br>(0.18)  |
| Risk aversion coefficient                | $\gamma$ | 8.46<br>(0.93)  |

Notes: GMM asymptotic standard errors in parenthesis.

## GMM estimates: consumption and inflation

| Regression of $\Delta c_t$ on lags of $\pi_t$ |       |       |             |
|---|-------|-------|-------------|
|   | Data  | Model | B.S. (2010) |
| $\pi_{t-1}$                                   | 0.02  | -0.14 | -0.30       |
| $\pi_{t-2}$                                   | -0.11 | -0.08 | -0.08       |
| $\pi_{t-3}$                                   | -0.07 | -0.05 | -0.01       |

| Regression of $\pi_t$ on its lags |      |       |             |
|-----------------------------------|------|-------|-------------|
|                                   | Data | Model | B.S. (2010) |
| $\pi_{t-1}$                       | 0.52 | 0.62  | 0.65        |
| $\pi_{t-2}$                       | 0.09 | 0.12  | 0.63        |
| $\pi_{t-3}$                       | 0.11 | 0.10  | 0.52        |

## GMM estimates: Fama-MacBeth

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|                            | Results from $R_{p,t}^e = a_t + \lambda_t \beta_{p,t} + \varepsilon_t$ |                     |                     |                     |
|----------------------------|--|---------------------|---------------------|---------------------|
|                            | 10 portfolios  | All stocks          | Flat kernel         | Model               |
| $\bar{\lambda}$            | -0.368**<br>(0.024)  | -0.340**<br>(0.019) | -0.343**<br>(0.031) | -0.377**<br>(0.033) |
| $\bar{\lambda}/\sigma_\pi$ | -0.323   | -0.298              | -0.300              | -0.285              |

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Notes: (\*\*) Significant at the 1% level.

## Model in different inflation regimes

| Panel A: Regression of $\pi_t$ on its lag |                    |                    |                    |
|---|--------------------|--------------------|--------------------|
|   | Full Sample        | Pre-1980           | Post-1980          |
| $\pi_{t-1}$                               | 0.629**<br>(0.031) | 0.679**<br>(0.047) | 0.547**<br>(0.044) |
| $\sigma(\pi_t)$                           | 1.14               | 1.14               | 1.07               |

| Panel B: Inflation premium $\bar{\lambda}$ |             |          |           |
|--|-------------|----------|-----------|
|  | Full Sample | Pre-1980 | Post-1980 |
| Data                                       | -0.368      | -0.371   | -0.317    |
| Model                                      | -0.377      | -0.401   | -0.324    |

# Conclusion

- ▶ Inflation is an important systematic risk-factor priced in the cross-section of stock returns.
- ▶ Stocks that hedge inflation have lower unconditional returns, but conditional returns are time-varying.
- ▶ A consumption equilibrium model with high inflation predicting low consumption growth can generate the observed inflation market price of risk.

## GMM moments

|                                  | Data  | Model | B.S. (2010) |
|----------------------------------|-------|-------|-------------|
| $\mathbb{E}[\pi_t]$              | 4.47  | 4.52  | 3.30        |
| $\sigma(\pi_t)$                  | 1.14  | 1.34  | 1.82        |
| $\mathbb{E}[\Delta c_t]$         | 3.14  | 3.14  | 1.92        |
| $\sigma(\Delta c_t)$             | 2.14  | 2.25  | 1.35        |
| $\text{corr}(\pi_t, \Delta c_t)$ | -0.26 | -0.26 | -0.34       |

## GMM moments

|                         | Data  | Model | B.S. (2010) |
|-------------------------|-------|-------|-------------|
| $\mathbb{E}[R_t^{m,e}]$ | 6.65  | 7.25  | 5.01        |
| $\sigma(R_t^{m,e})$     | 15.5  | 16.8  | 15.2        |
| $\mathbb{E}[P_t/D_t]$   | 26.97 | 25.42 | 21.71       |
| $\sigma(P_t/D_t)$       | 7.32  | 8.32  | 12.17       |
| $\mathbb{E}[R_t^f]$     | 1.18  | 1.26  | 1.19        |
| $\sigma(R_t^f)$         | 0.97  | 0.45  | 0.12        |

## Fama-MacBeth estimates controlling for market in the TS

|  | Results from $R_{p,t}^e = a_t + \lambda_t \beta_{p,t} + \varepsilon_t$ |                     |                        |
|--|--|---------------------|------------------------|
|  | 10 portfolios  | All stocks          | Controlling for market |
| $\bar{\lambda} = \frac{1}{T} \sum \hat{\lambda}_t$ | -0.368**<br>(0.024)  | -0.340**<br>(0.019) | -0.392**<br>(0.035)    |

Notes: (\*\*) Significant at the 1% level.



## Fama-MacBeth estimates controlling for lags in the TS

|  | Results from $R_{p,t}^e = a_t + \lambda_t \beta_{p,t} + \varepsilon_t$ |                     |                         |
|--|--|---------------------|-------------------------|
|  | 10 portfolios  | All stocks          | Controlling<br>for lags |
| $\bar{\lambda} = \frac{1}{T} \sum \hat{\lambda}_t$ | -0.368**<br>(0.024)  | -0.340**<br>(0.019) | -0.402**<br>(0.048)     |

Notes: (\*\*) Significant at the 1% level.

## Fama-MacBeth estimates controlling for market in the cross-section

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$$R_{p,t}^e = a_t + \lambda_t \beta_{p,t} + \lambda_t^{mkt} \beta_{p,t}^{mkt} + \varepsilon_t$$

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$$\bar{\lambda} = \frac{1}{T} \sum \hat{\lambda}_t$$

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$$-0.371^{**}$$
$$(0.017)$$

## Fama-MacBeth estimates using quarterly and annual data

|  | Results from $R_{p,t}^e = a_t + \lambda_t \beta_{p,t} + \varepsilon_t$ |                    |                   |
|--|--|--------------------|-------------------|
|  | Monthly  | Quarterly          | Annual            |
| $\bar{\lambda} = \frac{1}{T} \sum \hat{\lambda}_t$ | -0.368**<br>(0.024)  | -0.381*<br>(0.192) | -0.243<br>(0.232) |

Notes: (\*,\*\*) Significant at the 5%, 1% level.